



BOYS & GIRLS CLUB
OF EVANSVILLE



OLD NATIONAL BANK



MONEY MATTERS
MAKE IT COUNT

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The Positive Place for Kids

FOR IMMEDIATE RELEASE
November 9, 2009

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Boys & Girls Club of Evansville receives National Award for Financial Literacy Program

(Evansville, IN) – In a quest to uncover new and engaging ways to make learning about money management compelling and meaningful to today’s youth, Charles Schwab Foundation has announced the first annual winners of the **Innovation Awards**. Five winning Boys & Girls Clubs, all of which offer the *Money Matters* program, were selected from approximately 100 competing clubs across the nation. The Boys & Girls Club of Evansville is one of the recipients of this award for their innovation in working with Old National Bank to implement the program. The Club will receive a \$3,000 grant as part of the award.

Community partnership is the key to success for the Boys & Girls Club of Evansville. Associates of Old National Bank teach the *Money Matters* sessions, and each teen who successfully completes the program receives a savings account at the Bank, pre-funded by Old National, with ten dollars to get them started on a healthy saving habit.

“This partnership has proven to be a very effective way to break down barriers in both directions,” said Ron Ryan, Executive Director at the Club. “Participants gain a sense of trust for the Bank and its associates, and the Bank associates gain insight into the lives of teens living in poverty and the challenges they face in becoming productive, responsible adults. Through the entire interactive relationship-building and education process, everyone involved benefits from this unique experience.”

“Partnering with the Boys and Girls Club through the Money Matters program, was a natural fit,” commented Kathy Schoettlin, Old National Bank Marketing and Communications Director. “By guiding our youth to make solid financial decisions, we are helping to ensure their long-term financial stability. Our associates enjoyed their time teaching the youth and Old National is proud to support the work of the Boys and Girls Club of Evansville.”

About Old National Bank: Old National Bancorp, celebrating its 175th anniversary in 2009, is the largest financial services holding company headquartered in Indiana and, with \$8 billion in assets, ranks among the top 100 banking companies in the United States. Since its founding in Evansville in 1834, Old National has focused on community banking by building long-term, highly valued partnerships with clients in its primary footprint of Indiana, Illinois and Kentucky. In addition to providing extensive services in retail and commercial banking, wealth management, investments and brokerage, Old National also owns one of the largest independent

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insurance agencies headquartered in Indiana, offering complete personal and commercial insurance solutions. For more information and financial data, please visit the Company's website at www.oldnational.com.

About Money Matters: Make It Count

Funded by Charles Schwab Foundation, Boys & Girls Clubs of America's *Money Matters* program is designed to promote money management skills among teens, ages 13-18. The program consists of fun, interactive activities and exercises on topics such as using a checking account, managing debt, saving for college and learning the basics of investing. The program is targeted primarily at teens from underserved communities and compliments other Boys & Girls Club youth development programming.

Nearly 180,000 youth at approximately 1,500 teen Boys & Girls Clubs across the U.S. have participated in *Money Matters* since the program's launch in mid-2004. In addition, over the past five years, Charles Schwab Foundation has presented a cumulative total of \$300,000 in scholarships to 147 Club teens who completed *Money Matters* and demonstrated exceptional financial skills from their newly acquired knowledge of personal finance.

"Even the best financial education curriculum needs to incorporate creative ways to deepen impact with young people," said Carrie Schwab-Pomerantz, president of Charles Schwab Foundation. "The Innovation Awards have helped identify meaningful, new ways to reach teens and bring financial education to life. That's what's most important: making the lessons fun and real so that these kids gain the knowledge and skills they'll need to make good financial decisions throughout their lives."

About the Boys & Girls Club of Evansville:

On December 7, 1957, the Evansville Boys Club opened its doors. Since then, the Club has remained in the forefront of youth development in our community. The Club provides comprehensive educational and recreational programs and services for all children, age 6-17. Over 90% of Club members receive free/reduced-fee lunch. Over 92% of Club members belong to no other organization or club. The annual membership fee is \$10, which includes all programs, services and special trips (e.g. Holiday World, Otters games, Skate World, etc.).

The Boys & Girls Club of Evansville currently operates at four sites:

- American General Financial Services Boys & Girls Club of Evansville, 700 Bellemeade Ave.
- Fulton Square Unit, Fulton Square Housing Development
- Howard Roosa Extension, Howard Roosa School
- Cedar Hall Extension, Cedar Hall School

Reaching over 6,000 young people annually through four sites and outreach programming in schools and other youth-serving agencies, the Boys & Girls Club of Evansville provides hope & opportunity for the most at-risk youth in our community.

Mission: To enable all youth, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

About Charles Schwab Foundation

Charles Schwab Foundation is a private, nonprofit organization funded by the Charles Schwab Corporation. Its mission is to create positive change through financial education, philanthropy, and volunteerism. More information is available at www.aboutschwab.com/community.